



2025 Pillars of Purpose Community Partner Impact Report

SUPPORT FROM MCDONALD'S

HAS CHANGED LIVES



4,593

Number of Family
Nights Provided



12,144

Visits for Meals,
Laundry and
Personal Care



17,926

Total Served by Local
Programs: Coffee Cart,
Wellness Wagon &
Hospitality Kiosk

Overnight Stays



7+ Nights
231 families



Mission:

Provide a home-away-from-home for families with sick and injured children, ages 21 and younger at **no cost**.

Community Impact

13

average stay
(nights)

385

comfort bags
distributed

1,162

children served

11,420

volunteer
hours served

Top 3 Counties Served

1. St. Joseph (IN) - **28%**
2. Elkhart (IN) - **23%**
3. LaPorte (IN) - **9%**

HOME LEVEL - \$25,000



Your presence at each of our 2025 signature events provided the foundational support needed to keep our mission sustainable for families long into the future. Thank you!

YOUR SUPPORT GOT ATTENTION

PREMIUM EVENT RECOGNITION



to **800+** attendees

EMAIL OPEN RATE



41.8% on **98,000+** sends

SOCIAL MEDIA ENGAGEMENT



19.1K Facebook + Instagram
content interactions
+37.4% year-over-year