



# 2025 Pillars of Purpose Community Partner Impact Report

SUPPORT FROM FOUR WINDS CASINOS

## HAS CHANGED LIVES



**4,593**

Number of Family  
Nights Provided



**12,144**

Visits for Meals,  
Laundry and  
Personal Care



**17,926**

Total Served by Local  
Programs: Coffee Cart,  
Wellness Wagon &  
Hospitality Kiosk

### Overnight Stays



7+ Nights  
**231 families**



**Mission:**  
Provide a home-away-from-home for families  
with sick and injured children, ages 21 and  
younger at **no cost**.

### Community Impact

- 13** average stay (nights)
- 385** comfort bags distributed
- 1,162** children served
- 11,420** volunteer hours served

### Top 3 Counties Served

1. St. Joseph (IN) - **28%**
2. Elkhart (IN) - **23%**
3. LaPorte (IN) - **9%**

**HEART LEVEL - \$15,000**



Your presence at each of our 2025 signature events provided the foundational support needed to keep our mission sustainable for families long into the future. Thank you!

### YOUR SUPPORT GOT ATTENTION

#### PREMIUM EVENT RECOGNITION



to **800+** attendees

#### EMAIL OPEN RATE



**41.8%** on **98,000+** sends

#### SOCIAL MEDIA ENGAGEMENT



**19.1K** Facebook + Instagram  
content interactions  
**+37.4%** year-over-year