



RMHC  
Michiana

# 2025 Pillars of Purpose Community Partner Impact Report

SUPPORT FROM THOR INDUSTRIES

## HAS CHANGED LIVES



**4,593**

Number of Family  
Nights Provided



**12,144**

Visits for Meals,  
Laundry and  
Personal Care



**17,926**

Total Served by Local  
Programs: Coffee Cart,  
Wellness Wagon &  
Hospitality Kiosk

### Overnight Stays



7+ Nights  
**231 families**



#### Mission:

Provide a home-away-from-home for families  
with sick and injured children, ages 21 and  
younger at **no cost**.

### Community Impact

**13**

average stay  
(nights)

**385**

comfort bags  
distributed

**1,162**

children served

**11,420**

volunteer  
hours served

### Top 3 Counties Served

1. St. Joseph (IN) - **28%**
2. Elkhart (IN) - **23%**
3. LaPorte (IN) - **9%**

**HARMONY LEVEL - \$5,000**



Your presence at ShamROCK THE HOUSE and McDazzle Featuring Kilts for Kids provided the foundational support needed to keep our mission sustainable for families long into the future. Thank you!

### YOUR SUPPORT GOT ATTENTION

#### PREMIUM EVENT RECOGNITION



to **800+** attendees

#### EMAIL OPEN RATE



**41.8%** on **98,000+** sends

#### SOCIAL MEDIA ENGAGEMENT



**19.1K** Facebook + Instagram  
content interactions  
**+37.4%** year-over-year