

2022 ANNUAL REPORT



Ronald McDonald
House Charities®
Michiana



A WORD FROM LEADERSHIP

At RMHC Michiana, we believe that home is where your family is. We make it our mission to ensure that families have a home-away-from-home when their child is in the hospital - and that they never have to pay for this service. This work is a vital part of creating a strong and healthy local community, and we could not do it without your support.

RMHC Michiana maintained a constant focus on caring for the fundamental human needs of the precious families we served over the past year. At a time filled with uncertainty for families in our community with seriously ill or injured children, RMHC Michiana provided a haven of comfort only steps away from their child's bedside - all at no cost to families.

Throughout the year, RMHC Michiana maintained its range of services of food, shelter, and comfort to families whose children received treatment at Beacon Children's Hospital, Memorial Hospital, and Epworth Hospital/Center. This would simply not have been possible without the tireless efforts and compassion of our staff and volunteers, as well as the enduring generosity and kindness of donors across our region.

The information which follows tells a story of love continually shining through to families in need. We join the hundreds of families who benefited from RMHC Michiana's services in thanking you from the bottom of our hearts.



Kierstin Eifler

RMHC Michiana
Chief Executive Officer

Jared Huss

RMHC Michiana
Board President

MEET THE TEAM

BOARD OF DIRECTORS

Jared Huss - **President**

Amy Hill- **Vice President**

Amanda Gadacz - **Secretary**

Jordan Hesters - **Treasurer**

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David Sparks - **Emeritus**

Dr. Robert White - **Emeritus**

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Pam Mason

John McSorley

Jennifer Medich

Troy Nusbaum

Karen Okayama

Lisa Reiser

Kelly Stanley

Sheila Witous

STAFF

Kierstin Eifler - **Chief Executive Officer**

Kellie Montgomery - **Director of Operations**

Nancy Salwin - **Director of Sponsorship & Events**

Aaron Charles- **Director of Marketing**

Amy Rudlaff - **Business Administrator**

Mattie Reese - **House Operations Assistant**

Sue Losievski - **Event Coordinator**

Cora Butler - **Hospitality Associate**

Shakeela Burroughs - **Hospitality Associate**

Anthony Klein - **Hospitality Associate**

Emily Nelson - **Hospitality Associate**

Tearra McClung - **Hospitality Associate**

MISSION & VISION

MISSION

RMHC Michiana provides a cost-free haven of safety for families with sick and injured children ages 21 and younger, thanks to the generosity of community supporters, volunteers, and donors.

RMHC Michiana strives to be the leading local resource for connecting families with sick and injured children to the community support they need.

VISION

2022 IMPACT STATEMENT

| | |
|---------------------------------|--------|
| Children Served | 1,189 |
| Total Overnight Stays | 3,303 |
| Total Day Guests Served | 7,530 |
| Distinct Families Checked In | 1,470 |
| Annual Occupancy Rate | 49.42% |
| Average Length of Stay (nights) | 10 |
| Active Volunteers | 249 |

Counties Served

| | | |
|-------------|---|--------|
| Elkhart | - | 22.86% |
| St. Joseph | - | 22.14% |
| LaPorte | - | 13.57% |
| Lake | - | 11.43% |
| Berrien, MI | - | 7.14% |

EVENTS



Event fundraising represents a large majority of the operating income for RMHC Michiana, and 2022 saw the continuation of this trend from past years. This includes Mardi Gras, Art & Wine, Dimples Golf FORE the House, and McDazzle Featuring Kilts for Kids. These events allowed RMHC Michiana to connect with community donors and supporters while ensuring that families will continue to be able to utilize services free of charge.

2021 FINANCIALS

| Assets: | 2021 | 2020 |
|---------------------------------------|---------------------|---------------------|
| Cash and cash equivalents | \$920,932 | \$1,203,178 |
| Certificates of deposit | \$549,112 | \$539,188 |
| Other receivables | \$5,777 | \$9,143 |
| Promises to give for capital campaign | \$63,665 | \$190,032 |
| Investments | \$5,879,972 | \$4,066,170 |
| Facilities promise to give | \$4,552,116 | \$4,732,369 |
| Property and equipment | \$1,819,521 | \$1,930,341 |
| Total assets | \$13,796,095 | \$12,670,421 |

Liabilities & Net Assets:

| | | |
|---|---------------------|---------------------|
| Accounts payable | \$29,680 | \$28,656 |
| Accrued liabilities | \$7,821 | \$7,386 |
| Refundable grant advances | - | \$15,000 |
| Total liabilities | \$37,501 | \$51,042 |
| <i>Net Assets</i> | | |
| Without donor restrictions | \$9,137,363 | \$7,676,978 |
| With donor restrictions: | | |
| Purpose restricted | - | \$20,000 |
| Time-restricted for future periods | \$4,621,231 | \$4,922,401 |
| Total net assets | \$13,758,594 | \$12,619,379 |
| Total liabilities and net assets | \$13,796,095 | \$12,670,421 |

Descriptions and 2020 figures have been updated to reflect those outlined by RMHC Michiana's auditing firm.

PILLARS OF PURPOSE

Thank you to our corporate partners who became inaugural members of our Pillars of Purpose program in 2022. Their support allows us to have the necessary operating income to provide all our services at no cost to families.



Barnes & Thornburg LLP

Glenmore Industries

Notre Dame Federal Credit Union

SPARKS SOCIETY

We also want to thank our inaugural members of the Sparks Society. This individual giving society carries on the legacy that our founders - Kathleen & David Sparks - continue to demonstrate to this day. This support ensures that our families have all the comforts of home while their child is in the hospital.

Patricia
Brademas

Fred & Ann
Dean

Mike & Stefany
Dreher

Ryan & Jodi
Juday

Joey & Kurt
Stiver

Joe & Jennifer
Weismantel

EVENT SPONSORS

Mardi Gras

First State Bank - **Title Sponsor**
Wil Henderson & Suzanne Dunne - **Beverage Sponsor**
Gregg & Nancy Fore - **Raffle Wheel Sponsor**
Doug & Karen Mick - **Raffle Wheel Sponsor**
The Schmuhl Family - **Photo Booth Sponsor**
Hans & Tina Ashbaugh - **Mask Sponsor**
Garber's Interior Design - **Bead Sponsor**

Art & Wine

Thad & Rachelle Naquin - **Red Carpet Sponsor**

Dimples

Airxcel - **Title Sponsor**
Gurley Leep - **Birdie Sponsor**
McDonald's - **Birdie Sponsor**
Al-Ex, Inc. - **Par Sponsor**
Cultivate Culinary - **Par Sponsor**
Four Winds Casino - **Par Sponsor**
Horizon Bank - **Par Sponsor**
Lippert - **Par Sponsor**
New Horizon Baking Company - **Par Sponsor**

McDazzle

Forest River - **Diamond Sponsor**
Leighton Oare Foundation - **Diamond Sponsor**
McDonald's - **Diamond Sponsor**
Tire Rack - **Diamond Sponsor**
Tom Naquin Chevrolet Nissan Cadillac - **Diamond Sponsor**
Lippert - **Emerald Sponsor**
Jill & Walter Pyfer - **Emerald Sponsor**
Glenmore Industries - **Gold Sponsor**
Gurley Leep - **Gold Sponsor**
Howard Hanna Real Estate - **Gold Sponsor**
Jayco - **Gold Sponsor**
Smith & Associates - **Gold Sponsor**
Kathleen & David Sparks - **Gold Sponsor**
Stifel Investment Services - **Gold Sponsor**
Welch Packaging - **Gold Sponsor**

**Thank
You for
Your
Support!**



Ronald McDonald
House Charities®
Michiana